



# 2012 Fall Fest

October 26, 2012

## Partnership Information



### Event Description

This is our largest event during the Fall, consistently attracting over 1,000 local residents. Fall Fest is an indoor Halloween-themed event geared towards families with young children. The event features entertainment, games, and contests, and local businesses/community organizations that sponsor games and candy tables. This event is open to residents as well as non-residents. The following pages contain information regarding various sponsorship levels as well as some of the benefits your company will receive at each of the sponsorship levels.



### Park District Mission Statement

Our mission is to promote diverse community based recreational opportunities by providing a variety of programs, services, facilities and natural spaces to enhance the quality of life for our residents.

### Park District Receives State and National Awards

The Vernon Hills Park District has been recognized on both the state and national level. The Illinois Parks and Recreation Association awarded the highly-coveted Illinois Distinguished Agency award to the Vernon Hills Park District. On the national level, we were recognized as a Gold Medal Finalist in 2006-2009 by the National Recreation and Parks Association. These awards are the result of efforts by the entire community, not just the Park District and its staff. These awards also reflect the generous support of our residents, elected officials, and local businesses who truly believe in the mission of the Park District. Thank you for supporting the Vernon Hills Park District.

If you have any questions about our event or would like to become a partner, please contact Ruth Horndasch at (847) 996-6934 or [ruthh@vhparkdistrict.org](mailto:ruthh@vhparkdistrict.org).



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## Primary Sponsor

\$ 1,000 (one available)

### As the Primary Sponsor, your company will receive the following benefits:

- ▶ Company will be recognized as Primary Sponsor on pre and post-event media relations
- ▶ Company logo on event signage
- ▶ Company can provide up to four banners to be hung throughout event site
- ▶ Company may provide insert/giveaway to be included in all trick-or-treat bags (500 inserts)
- ▶ Opportunity to have a table to distribute candy/giveaways to participants
- ▶ Company will receive preferred placement of candy table
- ▶ Recognition in 10,500 seasonal program guides and on the Park District website
- ▶ Verbal recognition throughout event
- ▶ First right of refusal for **2013 Fall Fest**

## Silver Sponsor

\$ 500 (two available)

### As a Silver Sponsor, your company will receive the following benefits:

- ▶ Company will be recognized as Silver Sponsor on pre and post-event media relations
- ▶ Company will be identified in on-site signage
- ▶ Company can provide one banner to be hung near main entrance for duration of event
- ▶ Opportunity to have a table to distribute candy/giveaways to participants
- ▶ Recognition in 10,500 seasonal program guides and on the Park District website
- ▶ Verbal recognition throughout event

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**Costume Contest Sponsor**  
\$250

- ▶ **As the Costume Contest sponsor, your company will receive the following benefits:**
- ▶ Company can hang banner in front of stage where the contest will be held
- ▶ Opportunity to have a table to distribute candy/giveaways to participants
- ▶ Recognition in 10,500 seasonal program guides and on the Park District website
- ▶ Verbal recognition throughout event

**Candy Table Sponsor**  
FREE opportunity!

We are encouraging local businesses to participate in our 2012 Fall Fest by staffing one of our "Trick-or-Treat" candy tables. The Vernon Hills Park District will provide the table; all you have to do is provide candy for our participants. You may also distribute age-appropriate giveaway items in addition to candy. Limited number of tables are available, so call today to reserve your space!

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*In order to receive all of the partnership benefits,  
please return this form no later than October 12, 2012.*

### Partnership Commitment Form

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

**YES! We will support the 2012 Vernon Hills Park District Fall Fest.**  
Please indicate your partnership level below:

<input type="radio"/> Primary Sponsor (\$1,000)		<input type="radio"/> Costume Contest Sponsor (\$250)
<input type="radio"/> Silver Sponsor (\$500)		<input type="radio"/> Candy Table Sponsor (FREE)

Please send completed commitment form to:

Ruth Horndasch  
Vernon Hills Park District  
294 Evergreen Dr.  
Vernon Hills, IL 60061

Tel: (847) 996-6934 Fax: (847) 996-6928 [ruthh@vhparkdistrict.org](mailto:ruthh@vhparkdistrict.org)

