



2012 Hoppin Holiday Hunt

March 31, 2012

Sponsorship Information



Event Description

Spring is in the air! Our **Hoppin Holiday Hunt** is our unofficial kick-off into Spring as we bid farewell to Winter. This event has been growing in popularity in recent years, with over 300 families attending in 2011. Families will enjoy a complimentary breakfast and magic show, and kids can participate in the popular egg hunt. The majority of the participants in this event are eight years old and younger. This is an excellent opportunity to promote your business to families. The following pages contain information regarding various sponsorship opportunities and benefits your company will receive at each of the sponsorship levels.

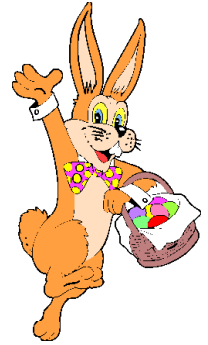
Park District Mission Statement

Our mission is to promote diverse community based recreational opportunities by providing a variety of programs, services, facilities and natural spaces to enhance the quality of life for our residents.

Park District Receives National and State Recognition

The Vernon Hills Park District has been recognized on both the state and national level. On the state level, the District was awarded the highly-coveted Illinois Distinguished Agency Award by the Illinois Parks and Recreation Association. On the national level, the District was recognized as a Gold Medal Finalist from 2006-2009. These awards are the result of efforts by the entire community, not just the Park District and its staff. The awards reflect the generous support of our residents, elected officials, and local businesses who truly believe in the mission of the Park District. Thank you for supporting the Vernon Hills Park District.

If you have any questions about our event or would like to become a sponsor, please contact Ruth Horndasch at (847) 996-6934 or ruthh@vhparkdistrict.org.



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Egg Hunt Sponsor

\$ 750 (one available)

As the Egg Hunt Sponsor, your company will receive the following benefits:

- ▶ Company name/logo on all Egg Hunt plastic pails (Approx. 300).
- ▶ Complimentary admission for up to two adults and four children.
- ▶ Company will be recognized as Egg Hunt Sponsor on pre and post-event media relations.
- ▶ Opportunity to have a table to distribute information/giveaways to participants.
- ▶ Company can place their own banners (up to two) at event.
- ▶ Recognition in 10,500 seasonal program guides and on the Park District website.
- ▶ Verbal recognition throughout event.

Entertainment Sponsor

\$ 500 (one available)

As the Entertainment Sponsor, your company will receive the following benefits:

- ▶ Company recognized as Entertainment Sponsor on pre and post-event media relations.
- ▶ Opportunity to have a table to distribute information/giveaways to participants.
- ▶ Company can hang one banner on front of stage during entire event.
- ▶ Recognition in 10,500 seasonal program guides and on the Park District website.
- ▶ Verbal recognition throughout event.

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Bunny Sponsor

\$250

As the Bunny Sponsor, your company will receive the following benefits:

- ▶ Company can hang banner where participants will be posing for pictures with the Bunny
- ▶ Recognition in 10,500 seasonal program guides and on the Park District website.
- ▶ Verbal recognition throughout event.

In-Kind Sponsor

Product/Service Donation

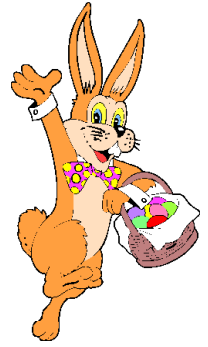
We are looking for product donations including the following items:

- ▶ Breakfast items for 400 people (bagels, fruit, breakfast bars, juice, coffee, bottled water)
- ▶ Candy; decorations with a Spring theme

In return for your generous donation, your company will receive the following benefits:

- ▶ Verbal recognition throughout event
- ▶ Signage near breakfast buffet area acknowledging food sponsor
- ▶ Recognition in 10,500 seasonal program guides

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Sponsorship Commitment Form

*In order to receive all of the sponsor benefits,
please return this form no later than February 24, 2012*

Name _____

Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

YES! We will support the **2012 Hoppin Holiday Hunt**. Please indicate your sponsorship level below:

Egg Hunt Sponsor (\$750)

Bunny Sponsor (\$250)

Entertainment Sponsor (\$500)

In-Kind Sponsor

Product description _____

Monetary Value \$ _____

Please send completed commitment form to:

Ruth Horndasch

Vernon Hills Park District

294 Evergreen Dr. Vernon Hills, IL 60061

Tel: (847) 996-6934 Fax: (847) 996-6928

Great marketing
opportunity!!

Call (847) 996-6934
with questions.