



Loop the Lakes 2012

5K Run/Walk

Saturday, April 28, 2012

Partnership Information

Event Description

The Vernon Hills Park District's Loop the Lakes 5K Run/Walk is one of the most popular events of the Spring. This is an excellent opportunity to promote your company at this community event. We have developed this event to attract both the serious runner as well as those who would prefer to take a leisurely jog around Century Park. Partnerships with local media have made this into a high visibility event. The following pages contain information regarding partnership levels as well as some of the benefits your company will receive at each of the partnership levels.



Park District Mission Statement

Our mission is to promote diverse community based recreational opportunities by providing a variety of programs, services, facilities and natural spaces to enhance the quality of life for our residents.

Park District Receives State and National Awards

The Vernon Hills Park District has been recognized on both the state and national level. On the state level, the District was awarded the highly-coveted Illinois Distinguished Agency Award by the Illinois Parks and Recreation Association. On the national level, the District was recognized as a Gold Medal Finalist from 2006-2009 by the National Recreation and Park Association. These awards are the result of efforts by the entire community, not just Park District and its staff. The awards reflect the generous support of our residents, elected officials, and local businesses who truly believe in the mission of the Park District. Thank you for supporting the Vernon Hills Park District.

If you have any questions about our event or would like to become a partner, please contact Ruth Horndasch at (847) 996-6934 or ruthh@vhparkdistrict.org.



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Signature Sponsor

\$1,000 (one available)

As a Signature Sponsor, your company will receive the following benefits:

- ▶ Company logo featured on all race t-shirts
- ▶ Company will be recognized as Signature Sponsor on pre and post-event media relations
- ▶ Company logo on signage and media advertisements
- ▶ Company can place their own banners (up to four) at event
- ▶ Company can provide promotional giveaways/coupons to be included in race packets
- ▶ Opportunity to have an on-site product display table to distribute promotional materials
- ▶ Recognition in 10,500 seasonal program guides and on the Park District website
- ▶ Opportunity to address race participants prior to start of event
- ▶ Verbal recognition throughout event on race day
- ▶ Company will receive complimentary registration for up to eight participants
- ▶ First right of refusal for 2013 Event

Platinum Sponsor

\$500 (two available)

As a Platinum Sponsor, your company will receive the following benefits:

- ▶ Company will be recognized as Platinum Sponsor on pre and post-event media relations
- ▶ Company can place their own banners (up to two) at event
- ▶ Company can provide promotional giveaways/coupons to be included in race packets
- ▶ Opportunity to have an on-site product display table to distribute promotional materials
- ▶ Recognition in 10,500 seasonal program guides and on the Park District website
- ▶ Verbal recognition on race day
- ▶ Company will receive complimentary registration for up to four participants



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Gold Sponsor

\$250

As a Gold Sponsor, your company will receive the following benefits:

- ▶ Company can provide promotional giveaways/coupons to be included in race packets
- ▶ Opportunity to have an on-site product display table to distribute promotional materials
- ▶ Recognition in 10,500 seasonal program guides and on the Park District website
- ▶ Verbal recognition throughout event on race day
- ▶ Company will receive complimentary registration for up to two participants

In-Kind Sponsor

Product/Service Donation

We are looking for product/prize donations including the following items:

- ▶ Breakfast items for 150 people (Bagels, muffins, fruit, coffee, juices, bottled water)
- ▶ Prizes (2) for overall male/female winners (*minimum value of \$100 per prize*)
- ▶ Prizes (12) for 1st place finishers (male/female) in each of the age divisions (*\$50 value per prize*)
- ▶ Prizes (12) for 2nd place finishers (male/female) in each of the age divisions (*\$25 value per prize*)

In return for your generous donation, your company will receive the following benefits:

- ▶ Company can provide promotional giveaways/coupons to be included in race packets
- ▶ Recognition in 10,500 seasonal program guides
- ▶ Verbal recognition during award ceremony



In order to receive all of the partnership benefits, please return this form no later than March 30, 2012.

Partnership Commitment Form

Name _____

Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

YES! We will support the 2012 Loop the Lakes 5K Run/Walk.

Please indicate your partnership level below:

Signature Sponsor (\$1,000)

Gold Sponsor Sponsor (\$250)

Platinum Sponsor (\$500)

In-Kind Sponsor

Description _____

Value (\$) _____

Please send completed commitment form to:

Ruth Horndasch
Vernon Hills Park District
294 Evergreen Dr.
Vernon Hills, IL 60061

Tel: (847) 996-6934 Fax: (847) 996-6928 ruthh@vhparkdistrict.org

