



# Summer Splash

## August 3, 2012



# Partnership Opportunities



### Event Description

The **Summer Splash** is our largest event during the Summer, consistently attracting over 1,000 local residents. The event is held at our Family Aquatic Center and some of the activities include poolside dancing, games, and our ever-popular “Duck Races” down the Lazy River. Summer Splash is always a sell-out, and therefore is a great opportunity for your business to partner with the Vernon Hills Park District. The following pages contain information regarding various sponsorship levels as well as some of the benefits your company will receive at each of the sponsorship levels.

### Park District Mission Statement

Our mission is to promote diverse community based recreational opportunities by providing a variety of programs, services, facilities and natural spaces to enhance the quality of life for our residents.

### Park District Receives State and National Awards

The Vernon Hills Park District has been recognized on both the state and national level. The Illinois Parks and Recreation Association awarded the highly-coveted Illinois Distinguished Agency award to the Vernon Hills Park District. On the national level, we were recognized as a Gold Medal Finalist in 2006-2009 by the National Recreation and Parks Association. These awards are the result of efforts by the entire community, not just the Park District and its staff. These awards also reflect the generous support of our residents, elected officials, and local businesses who truly believe in the mission of the Park District. Thank you for supporting the Vernon Hills Park District.

If you have any questions about our event or would like to become a partner, please contact Ruth Horndasch at (847) 996-6934 or [ruthh@vhparkdistrict.org](mailto:ruthh@vhparkdistrict.org).



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**Presenting Sponsor**  
\$ 1,000 (one available)

**As the Presenting Sponsor, your company will receive the following benefits:**

- ▶ Recognition as Presenting Sponsor on all pre and post-event media relations
- ▶ Company name/logo on event signage
- ▶ Company can place their own banners (up to four) at event
- ▶ Opportunity to have a tented table to promote company products/services
- ▶ Recognition in 10,500 seasonal program guides and on park district website
- ▶ Verbal recognition throughout event
- ▶ Complimentary admission to event for up to 8 people
- ▶ First right of refusal for 2013 Summer Splash

**Duck Race Sponsor**  
\$ 500 (one available)

**As the Duck Race Sponsor, your company will receive the following benefits:**

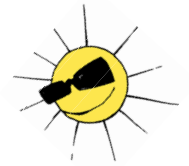
- ▶ Recognition as Duck Race Sponsor on all pre and post-event media relations
- ▶ Company will be identified in all on-site signage
- ▶ Company can place their own banners (up to two) at event
- ▶ Opportunity to address all participants prior to start of Duck Race
- ▶ Recognition in 10,500 seasonal program guides and on park district website
- ▶ Verbal recognition throughout event
- ▶ Complimentary admission to event for up to four people

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### Entertainment Sponsor

\$250

**As the Entertainment Sponsor, your company will receive the following benefits:**

- ▶ Recognition as Entertainment Sponsor on all pre and post-event media relations
- ▶ Exclusive signage in prominent location near Entertainment area
- ▶ Verbal recognition throughout event
- ▶ Company can place their own banner (one) at event
- ▶ Recognition in 10,500 seasonal program guides and on park district website
- ▶ Complimentary admission to event for two people

### In-Kind Sponsor

*Product/Service Donation*

**We are looking for products/services including:**

- ▶ Promotional Giveaways (pool/beach-related items with your logo)
- ▶ Duck Race prizes (Gift cards in denominations of \$25 to \$50)

**As an In-Kind Sponsor, your company will receive the following benefits:**

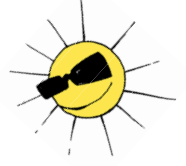
- ▶ Recognition in 10,500 seasonal program guides and on park district website
- ▶ Verbal recognition throughout event

If you have any questions about our event or would like to become a partner, please contact Ruth Horndasch at (847) 996-6934 or [ruthh@vhparkdistrict.org](mailto:ruthh@vhparkdistrict.org).



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*In order to receive all of the partnership benefits, please return this form no later than July 13, 2012.*

### Partnership Commitment Form

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

**YES!** We will support the 2012 Summer Splash.

Please indicate your sponsorship level below:

Presenting Sponsor (\$1,000) |  Entertainment Sponsor (\$250)

Duck Race Sponsor (\$500) |  In-Kind Sponsor  
Description \_\_\_\_\_  
Value \$ \_\_\_\_\_

Please completed commitment form to:

Ruth Horndasch  
Vernon Hills Park District  
294 Evergreen Dr.  
Vernon Hills, IL 60061

Tel: (847) 996-6934 Fax: (847) 996-6928

ruthh@vhparkdistrict.org

