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## **2018 Strategic Report Card** **December 2018**

- **Theme 1 - Innovative Management Practices**
  - **NRPA Gold Medal Award Application**
    - The District submitted the Gold Medal Award Application – was not selected as a Finalist in 2018.
  - **Develop Job Sharing/Cross Training Opportunities**
    - This process continues with an emphasis on Customer Service and Maintenance.
  - **Create Agency Succession Plan**
    - Administrative Policy 2.34 addresses the District Succession Plan.
  
- **Theme 2 - Responsible Facilities Management**
  - **Implement Energy Efficient Action Plan at all Facilities/Parks**
    - The District has reached a 75% use of LED lighting throughout parking lots and facility interior and exteriors.
    - A Solar Panel installation project is in progress at the Park Maintenance Facility.
  
- **Theme 3 – Continued Fiscal Responsibility**
  - **Increase Overall Agency Corporate/Business Funding from 2015-2019 by 20%**
    - Funding is on track and may exceed expectation for 2018/2019.
  - **After School Program**
    - In 2018/19, proceeds from the Hawthorn Afterschool program will support a portion of the development of Century Park South.
  - **Increase Reserve Fund Balance**
    - Administrative Policy 3.12- The District Fund Balance Policy was revised to require a reserve balance of no less than 25% of annual operating costs in both Corporate and Recreation funds. Both funds meet this requirement.
  
- **Theme 3 - Diverse Programs and Services**
  - **Identify programming Opportunities by evaluating Current Trends in Recreation**
    - New programs in 2018 include:
      - Water Wonderland
      - Pitch, Hit, & Run
      - S.O.A.R. Scavenger Hunt
      - Cinderella Goes Disco Theater Camp





- GO Vernon Hills Walking Program
- Intro to Circus
- Kickboxing
- Family Blacklight Party
- Private Music Lessons
- Arbor Walk Series
- Time to Play Pop Up Activities
- Just Improv!
- Bollywood Dance
- Girls Lacrosse Clinic
- SportsKids Track & Field

- **Expand recreational program opportunities for active adults and families.**
  - **Gardening/lawn Care:** Container Gardening and Vegetable Basics programs were presented by University of Illinois Extension of Lake County.
  - **Increase use of lakes by offering boating/paddling classes:** A Paddleboard Yoga program was presented.
  - **Provide nature education and consider use of Sullivan Woods:** An Arbor Walk Series was presented at Century Park Arboretum. Educational walks were presented through Sullivan Woods Oak Savanna.

➤ Theme 4 - Optimized Communication and Marketing

- **Agency Wide Branding, Communication and Marketing Plan**
  - A logo was created for the Family Aquatic Center.
  - A Family Aquatic Center seasonal activity guide was created.



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