

Vernon Hills Park District



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Sponsorship &
Advertisement

Please consider setting up a meeting with Community Relations Coordinator, Jack Scherer, to discuss options to get the most out of your partnership. Your input is valued. Additional ideas to enhance the partnership are welcomed.

Winterfest

1/14/23

Winterfest Outdoor Special Event is held at our Century Park North Pavilion located at 1401 Indianwood Drive. The event is geared for all ages and includes horse and carriage rides, sled dog team demo, ice skating, sledding and concessions. Attendance: 250 (*mostly families with young children*)

Frosty 5k - NEW

1/21/23

This new 5k run winds through Deerpath Park. Put your warm clothes on and run with Lakeview Fitness. Finishers will enjoy hot chocolate at the finish line in a Frosty 5k event mug to take home.

Vino & Vinyasa (21+)

2/10/23

Yoga, Wine and Chocolate – just in time for Valentine’s Day! This event starts with a yoga class and flows into a social hour with wine tasting and dark chocolate. Learn why, in moderation, they can be beneficial for heart health.

Just the Two of Us

2/17/23

This event is particularly special for girls and their special date, be it a dad, uncle, grandfather or other special male who is at least 18 years old. A DJ will provide music for dancing, a special dessert is offered too. All girls receive a keepsake as well. Attendance: 200

You’re My Superhero

3/10/23

This event is created for mother and son, or boy and significant female role model to enjoy together! The event will include games, DJ Glow Dance Party, Ice Cream, and Keepsake Superhero Mask. Attendance: 250

Tri Your Luck

3/11/23

Tri your luck at the Lakeview Fitness indoor triathlon. Each leg of this race is for time rather than for distance. Participants are awarded points based on achievements and every finisher receives a medal.

Dragon Egg Hunt - Outdoor Hunt in the Dark

3/31/23

This event is for those egg hunters aged 8 to 12 years old who still like to enjoy the event, but with a twist. This egg hunt will take place in the dark, on Kids Castle Park with flashlights. Attendance: 100 participants + parents

Deerpath Egg Dash

4/1/23

Deerpath Egg Dash is our kick-off to spring held at the Kids Castle Playground located in Deerpath Park. This family event features a dog egg hunt, 3 egg hunts for kids, live entertainment and activities. Children also have the opportunity to get their photo taken with the bunny! Attendance approx. 350

Doggy Egg Hunt

4/1/23

This event is for our furry friends! Dogs will hunt in a field for eggs filled with dog treats. Attendance: 50

PuzzlePalooza - *NEW*

4/6/23

This NEW event is a fun way to spend an evening with friends or family. Compete against other teams completing the same puzzle. The team to finish in the least amount of time will take home a prize.

Earth Day

4/20/23

Our Annual Earth Day event takes place at Century Park. Go to different stations to learn about sustainability, our Earth, make a craft and do our scavenger hunt! Attendance: 150-200

Loop the Lakes 5K Run/Walk – Fun for the Whole Family

4/29/23

Loop the Lake 5K Run/Walk is a community event with a start and finish location at the Century Park Pavilion located at 1401 Indianwood Drive. The 5K race attracts runners of all ages. All participants receive light refreshments and top finishers in each age category receive a prize and medal. Each participant receives a “swag bag”. Approx 150-200 participants

Pub Trivia Night – *NEW* (21+)

5/4/23

Teams will compete to see who takes home top prize and bragging rights at this *NEW* adult only trivia night. Food and drinks will be served and we will tease your brain with challenging trivia.

Craft Beer Tasting (21+)

5/20/23

The Craft Beer Tasting is held at the Century Park south site located at the corner of Lakeview Pkwy and Hawthorn Pkwy. The event will feature several area breweries who will be pouring their samples of ales, lagers and stouts. Along with samples from the area's finest brews from skilled brew masters, there will be live music and delicious food. A free tasting glass will be provided with each ticket purchased. Approx 250-300

Kids Fishing Day

6/3/23

Anglers line the banks of Big Bear Lake in Century Park for this fishing day for the kids. Experienced and new fishers alike will learn safety and tips for a day of fishing. Prizes given for biggest fish in each age group.

Family Campout

7/8/23

Families bring their tents and sleeping bags for an evening of swimming, campfire fun, and an overnight stay in the Family Aquatic Center. Participants enjoy exclusive use of the Family Aquatic Center, a camp fire, s'mores, outdoor movie on our large inflatable screen, and a Sunday morning breakfast. Sponsorship funds help cover the cost of the movie license, s'mores supplies, and breakfast. Attendance: 250 people/50 families

Flick n' Float – Poolside Movies

Multiple dates

Now showing both indoor and outdoor poolside movies, we enjoy a movie in the pool on our giant inflatable screen. Tubes are available for floating and we always have movie snacks.

Have a Laugh! Comedy Showcase (21+)

7/21/23

This event will feature 3 stand-up comics for an evening full of laughs. Adults age 21 and over will enjoy a night at the FAC with beer and wine. Sponsors will help pay for stage, lights, backdrops and talent. Opportunity for sponsor to be on site. Estimated attendance: 150-200

Last Splash

8/4/23

Join us at the Family Aquatic Center for one more party before the end of summer. This day will include extra activities like the duck race, cardboard boat regatta, dunk tank, a dj and more! Spend your summer right at the Vernon Hills Park District.

Mighty Kids Triathlon

8/5/23

Kids 5-12 years will swim, bike, and run to complete the Mighty Kids Triathlon. The event will begin in the indoor pool at the Lakeview Fitness Center and continue through the surrounding area and Deerpath Park. Spectators will have many opportunities to cheer on the kids throughout the course! Athletes will compete in heats by age group and receive a t-shirt, goody bag, refreshments and awards. Attendance: 250-300 people

Little Bear Ribfest – Two Day Event

8/18/23 – 8/19/23

A Friday and Saturday filled with live Blues music and delicious barbeque! The event is targeted to adults, but is family friendly. Attendance fluctuates with a record of 5,000 people both from Vernon Hills and surrounding areas. Ribfest is held in Century Park. If interested in sponsoring this event, a separate festival partnership opportunity flyer will be provided to you. Partnering for this event is eccentric as financial support at \$1,000 and above additionally help sends a child to eight-week summer camp. Your support is not only an investment in the community event, but also one in our youth.

Family Trivia Night

9/15/23

Teams of all ages come to the Sullivan Center to enjoy a night of brain teasing trivia. Top 3 teams receive prizes and small raffles are done throughout the evening. Pizza and snacks provided for all participants. 12-16 teams.

World Wide Day of Play

9/16/23

This event centers on play. The purpose is to get kids to unplug and move outside for fun and action. Physical activity including old school backyard games like hula-hoop contest, egg toss and three legged races are part of the fun. Attendance 150p

Trucks, Trunks, and Treats

10/14/23

Trucks, Trunks, and Treats is an outdoor Halloween event that takes your traditional touch a truck and adds the fun of trick or treat. This event in cooperation with the Village of Vernon Hills. There is no cost to participate. We ask that you bring your company vehicle and enough candy for the kids (approx. 500).

Scarecrow Fest

10/5/23

At this event, families will make and dress their own scarecrow that will line the driveway at Sullivan Center for the month of October.

Fall Fest

10/27/23

The Fall Fest is a frightfully fun Halloween themed event featuring indoor trick-or-treating, costume contest, magic show, story-telling, face painting, carnival games and concessions. Fall Fest is held at the Sullivan Community Center located at 635 N. Aspen Drive. Area businesses and organizations are needed to for vendor tables, to decorate for the theme and hand out candy. Attendance: 750

Dia De Los Muertos

11/3/23

Join us in this celebration event learning about the culture and holiday of Dia De Los Muertos. This is a NEW event.

Polar Express Story Time Train

Date TBD

All aboard the train to hear the Polar Express Story, see Santa and enjoy carols and other holiday related fun! This event always sells out early! Attendance: 400p.

New Year's Eve Family Party

12/29/23

This event provides a great place to ring in the New Year as a family. The Sullivan Center houses this party which includes a DJ spinning songs, food for purchase, as well as our very own countdown to the new year at 6pm. The time span, 4-6:30pm is convenient for families to share the experience together. The gym is open for play and many activities will keep the kids busy. Attendance: 250

Other Opportunities

Helping Hands Camp

Helping Hands Camp gives kids a chance to 'hang out' together at camp, while also participating and helping other in the community. Two main projects are making blankets and the car wash. Sponsorship helps with purchasing supplies for these projects that help the community. Picture opportunities available.

Safety Town

Early safety education is important. Children are more prepared to act/react when they have basic safety knowledge and skills. Safety Town instructors and guest speakers introduce basic safety concepts and skills. Camp activities include songs, games, stories, art projects, and guided-play in Safety Town. Each child receives materials to extend safe learning at home.

Additional opportunities may arise throughout the year. The Vernon Hills Park District will continue to update you on new event and program sponsorship opportunities that can be added to your agreement.