



2024 Festival Partnership Opportunities

August 16 - 17 • Vernon Hills

The Vernon Hills Park District is excited to present the **13th Annual Little Bear Ribfest** on August 16 - 17, 2024. Although the event is coordinated by the Vernon Hills Park District, this community event is a perfect example of municipal agencies, community groups and local businesses coming together to host this spectacular event. **Little Bear Ribfest** truly belongs to you. We rely on the generous support of our business partners to ensure that we continue to secure the best musical headliners as well as some of the best ribs in the Chicago area. Whether you have been a partner since 2011, or supporting this event for the first time, we invite you to be a part of this growing event. In addition to supporting this community festival, your financial support will allow us to provide much-needed resources for our Family Scholarship Fund.

**SUPPORT THE
VERNON HILLS
PARK DISTRICT
SCHOLARSHIP
FUND!**

Previous Headliners

Blues Beatles



Curley Taylor



Jake & Elwood



Bernard Allison



2024 Headliner Buckwheat Zydeco Jr.



Questions about becoming a partner? Contact Rachel Laren
Community Relations Manager
847.996.6935
rachell@vhparkdistrict.org





Benefits of Partnership

Thank you for supporting the 2024 Little Bear Ribfest. With your generous support, we are able to provide scholarship funds for families in need of financial assistance. (Ex. Day Camp, Preschool, Sports Programs) Your support is not only an investment in this popular community event, but it's also an investment in our youth. Thank you for the valued partnership.

GRAND CHAMPION • \$10,000

At the Festival (Logo Featured On):

- » Large banner across the front of stage
- » Four 20" x 40" Pole Banners in Main Event Plaza
- » 3' x 5' Banner at Festival Entrance
- » Koozie Giveaway

Print Media (Logo featured on):

- » Sponsorship Recognition Page of Program Guide
- » General Admission Ticket
- » VIP Ticket
- » Pre-Event Flyer
- » Ribfest Advertisement in Local Newspaper

Additional Media:

- » Partner Listed on Digital Marquee
- » Linked Logo on Park District Ribfest Page
- » Linked Logo on Park District Website Sponsor Page
- » Recognition on Park District Facebook Page
- » 3'x8' Ribfest Banner at Turtle Creek Waterpark
- » Recognition on Park District Facebook Page

Personal Appreciation

- » 40 VIP Passes
- » 40 General Admission Tickets

HALF SLAB • \$2,500

At the Festival (Logo Featured On):

- » 20" x 40" Pole Banner in Main Event Plaza
- » 3' x 5' Banner at Festival Entrance
- » Vertical Banner Flanking the Stage*
- » Koozie Giveaway

Print Media (Logo featured on):

- » Sponsorship Recognition Page of Program Guide

Additional Media:

- » Linked Logo on Park District Website Sponsor Page
- » Recognition on Park District Facebook Page

Personal Appreciation

- » 10 VIP Passes
- » 10 General Admission Tickets

FULL SLAB • \$5,000

At the Festival (Logo Featured On):

- » Vertical Banner Flanking the Stage*
- » 3' x 5' Banner at Festival Entrance
- » Two 20" x 40" Pole Banners in Main Event Plaza
- » Koozie Giveaway

Print media (Logo Featured On):

- » Sponsorship Recognition Page of Program Guide
- » Pre-Event Flyer

Additional Media:

- » Linked Logo on Park District Ribfest Page
- » Linked Logo on Park District Website Sponsor Page
- » Recognition on Park District Facebook Page

Personal Appreciation

- » 20 VIP Passes
- » 20 General Admission Tickets

BBQ LOVER • \$1,000

At the Festival (Logo Featured On):

- » 3' x 5' Banner at Festival Entrance
- » Koozie Giveaway

Print Media (Logo featured on):

- » Sponsorship Recognition Page of Program Guide

Additional Media:

- » Recognition on Park District Website Sponsor Page

Personal Appreciation

- » 4 VIP Passes
- » 10 General Admission Tickets

Bourbon Bar • \$3,000

At the Festival (Logo Featured On):

- » Tasting glass keepsake
- » Large banner on display on top of the bar tent
- » Opportunity for a representative(s) from your business to handout promotional material at the bar

Additional Media:

- » Linked Logo on Park District Ribfest Page
- » Linked Logo on Park District Website Sponsor Page
- » Recognition on Park District Facebook Page

Personal Appreciation

- » 10 VIP Passes
- » 10 General Admission Tickets

HOMETOWN HERO • \$500

At the Festival (Logo Featured On):

- » 3' x 5' Banner at Festival Entrance

Print Media (Logo featured on):

- » Sponsorship Recognition Page of Program Guide

Additional Media:

- » Recognition on Park District Website Sponsor Page

Personal Appreciation

- » 2 VIP Passes
- » 4 General Admission Tickets

IMPORTANT INFORMATION

VIP Passes include event admission and entrance to sponsor tent (complimentary food and beverages in exclusive viewing area). Advertising opportunities subject to change with notice.

* Based on availability. Stage banner may come down in the event of high winds/ inclement weather.



2024 Little Bear Ribfest

Partnership Reservation Form

We greatly appreciate your generous support of the 2024 Little Bear Ribfest, Lake County's premier festival, featuring top-notch music headliners and award-winning ribs. In order to take advantage of your partnership benefits, please return this form no later than June 21, 2024. Opportunities to sponsor are based on availability. Each Sponsorship package is customizable upon request. Contact Rachel today to secure your spot.

Contact Name _____

Business/Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Partnership Options

Side Serving \$ _____

Please indicate your partnership level below.

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Grand Champion | \$10,000 | <input type="checkbox"/> Half Slab | \$2,500 |
| <input type="checkbox"/> Full Slab | \$5,000 | <input type="checkbox"/> BBQ Lover | \$1,000 |
| <input type="checkbox"/> Bourbon Bar | \$3,000 | <input type="checkbox"/> Hometown Hero | \$500 |

Once approved as an event partner, we will contact you to discuss how to maximize your investment. All payments must be received by **July 26, 2024.**

Questions about becoming a partner?

Contact Rachel Laren
Community Relations Manager
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Rachell@vhparkdistrict.org

